

EMPLOYER BRANDING SOLUTIONS

# STARTER CAREER SITE



## Meet your immediate hiring needs

Building a career site doesn't have to be lengthy and complicated. You need a page, directly on your website, that is specifically about current job opportunities within your company.

This is where job seekers will get their first impression about you, and where people can make up their mind, drop their resumes, and get in touch with your recruiters.

**Apply or not apply? A career page can make a world of difference.**

The Foundry is offering a solution to help you with immediate hiring needs, making it easy for you to recruit people 24/7

**The solution is designed and developed by digital professionals, and includes:**

- Mobile responsive design
- Accessibility Conformance (WCAG 2.0, level AA)
- Quick and easy implementation process
- Up to 2 content sections
- Possibility to update images, colors, and text
- Basic Google Analytics reporting
- Hosting (1 year)
- A custom domain (URL)
- Simple email resume submission process or link to jobs on Monster



**Starter Site Upgrade also includes:**

- A banner campaign to drive seeker traffic to your new page
- Copywriting to be optimized for your audiences and SEO
- Selection of up to 2 images

**Focus on highlighting what you offer.**



# Trust your employer brand to a proven performer

For 25 years, Monster has been gathering job seeker data. How they think, how they behave, how they convert. No one else can build and execute your employer recruitment projects the way we can.

**THE FOUNDRY** by Monster is a big-idea, good-enough-is-not-enough team of digital strategists and experts of recruitment and retention. As an employer branding agency, we help recruiters and HR professionals across North America forge their employer brand, tell their story and fortify their recruitment marketing. And we'd be delighted to play a part in your recruiting success.

## What our clients have to say

*"The end result was extremely satisfying and we look forward to working again with The Foundry."*

— Calgary Co-op

For more information, fill out The Foundry by Monster's Marketplace [Contact Us](#) form today!

**15** YEARS **THE FOUNDRY**  
BY MONSTER

Employer Branding  
Agency